

Katherine Furl

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EDUCATION

- 2025 (expected) Ph.D., Department of Sociology, The University of North Carolina, Chapel Hill
Qualifying Exams: Stratification (Passed with Distinction), Gender
Dissertation: “Beauty, Boundaries, and Being Seen: How Appearance Norms Amplify Digital Inequalities”
Dissertation Committee: Neal Caren, Lisa Pearce, Katherine Weisshaar, Alice Marwick, Francesca Tripodi
- 2020 M.A., Sociology, The University of North Carolina, Chapel Hill
Master’s Thesis: “Identifying Incel: Constructing Gendered Social Identities in the Manosphere”
- 2017 M.A., Social Science, The University of Chicago
- 2016 B.S., Psychology, English Minor, Allegheny College

PUBLICATIONS

Marwick, Alice, and Katherine Furl. (Forthcoming). “Mountains of Evidence: Processual ‘Redpilling’ as a Sociotechnical Effect of Disinformation.” *International Journal of Communication*. Preprint available at <https://osf.io/preprints/socarxiv/vwnp4>

Furl, Katherine, Todd Lu, Austin Hoang-Nam Vo and Neal Caren. 2023. “Comparing Perceived Disruptiveness and Effectiveness of Protest Tactics.” *Socius*.
<https://doi.org/10.1177/23780231231212374>

Furl, Katherine. 2022. “Denigrating Women, Venerating “Chad”: In-Group and Out-Group Evaluations among Male Supremacists on Reddit.” *Social Psychology Quarterly*.
<https://doi.org/10.1177/01902725221090907>

- Winner of the Katharine Jocher Award for Best Graduate Student Manuscript, UNC-Chapel Hill Department of Sociology

Marwick, Alice, Benjamin Clancy and Katherine Furl. 2021. “Far Right Online Radicalization: A Review of the Literature.” *The Bulletin of Technology and Public Life*.
<https://doi.org/10.21428/bfcb0bff.e9492a11>

Marwick, Alice and Katherine Furl. 2021. "Taking the Redpill: Talking about Extremism." *AoIR Selected Papers of Internet Research*. <https://doi.org/10.5210/spir.v2021i0.12207>

MANUSCRIPTS IN SUBMISSION

Pippert, Courtlyn, Katherine Furl and Alice Marwick. "True Believers, Entertainers, and Skeptical Scholars: Claims and Frames on Conspiracy TikTok." (Initial Acceptance at the *Journal of Information Technology & Politics*)

Furl, Katherine. "'They Know the People Over at R/instagramreality will Expose Them': Policing Appearance, Authenticity, and Morality Online."

Marwick, Alice, Courtlyn Pippert, Katherine Furl and Elaine Schnabel. "Shapeshifters and Starseeds: Generous Epistemology on Conspiracy TikTok."

MANUSCRIPTS IN PREPARATION

Furl, Katherine. "From Insta-famous to Invisible: Social Media and College Students' Digital Legitimacy."

Furl, Katherine, Addison Lewis[†] and Hinal Patel[†]. "Parasocial Paternalism and Embodied Advice among TikTok Cosmetic Interventionists."

Vo, Austin, Katherine Furl, Todd Lu and Neal Caren. "Perceiving Protest: How Social Characteristics Impact Perceptions of Protest Tactics."

[†] = undergraduate student coauthor

NONACADEMIC PUBLICATIONS

Furl, Katherine. 2021. "[Numbers Game: Pro-Ana, Incels, and the Incessant Policing of Women's Bodies.](#)" *Bitch Media*.

CONFERENCE PRESENTATIONS

August 2024	2024 Meeting of the American Sociological Association
	Vo, Austin, Katherine Furl, Todd Lu and Neal Caren. "Perceiving Protest: How Social Characteristics Impact Perceptions of Protest Tactics."

August 2024	2024 Meeting of the American Sociological Association Furl, Katherine. "From Insta-famous to Invisible: Social Media and College Students' Digital Legitimacy."
August 2023	2023 Meeting of the American Sociological Association Furl, Katherine. "'She's Plastic, Would Still Smash': Morally-Motivated Surveillance and Authenticity Policing Online."
November 2022	Association of Internet Researchers (AoIR) 23rd Annual Meeting Marwick, Alice, Courtlyn Pippert, Katherine Furl, and Elaine Schnabel. "Shapeshifters and Starseeds: Identity, Epistemology, and Disinformation in Conspiracy TikTok."
March 2022	Harvard Kennedy School Shorenstein Center True Costs of Misinformation Workshop Marwick, Alice and Katherine Furl. "From Radicalized to Mainstream: The Sociotechnical Effects of Disinformation."
October 2021	Association of Internet Researchers (AoIR) 22nd Annual Meeting Marwick, Alice and Katherine Furl. "Taking the Redpill: Talking about Extremism."
August 2021	2021 Virtual Meeting of the American Sociological Association Furl, Katherine. "To Dream of Being Chad: Selective In-Group Favoritism in the Reddit Manosphere."
July 2020	11 th International Conference on Social Media and Society Furl, Katherine. "Identifying Incel: Gendered Processes of Social Categorization in the Manosphere."
April 2020	American Education Research Association 2020 Annual Meeting Bush, Antonio A., Furl, Katherine, Martin, Blake & Obi-Tabot, Estella. "Falling In and Standing Out: Exploring Racially Minoritized Women's Path to Become Pharmacy Faculty." (Conference Canceled)
April 2018	Engendering Change 2018 Furl, Katherine. "Allocation of blame in differentially gendered vignettes of intimate partner violence."
May 2016	28 th Annual Convention of the American Psychological Society An exploratory study of the relationship between hookup culture and body image in young adult males.

MEDIA APPEARANCES

- 2022 Sage Sociology Podcasts. 2022. Social Psychology Quarterly - Denigrating Women, Venerating “Chad”: Ingroup and Outgroup Evaluations among Male Supremacists on Reddit.
<https://podcasts.apple.com/us/podcast/social-psychology-quarterly-denigrating-women-verenerating/id871126157?i=1000577140978>
- 2021 Center for Information, Technology, and Public Life (CITAP). 2021. ‘Episode 3: Talking about Garbage,’ *Does Not Compute*. <https://citap.unc.edu/does-not-compute/episode-3/>

INVITED LECTURES

- 2023 “Beauty, Boundaries, and Eurocentrism.”
Sociology/Women’s, Gender, and Sexuality Studies 124: Sex and Gender in Society
- 2023 “Physical Appearance, Beauty, and Intersectional Inequality.”
Sociology/Management 412: Social Stratification
- 2021-2022 “Misogynist Incels and the Incessant Policing of Women’s Bodies Online.”
Sociology/Women’s, Gender, and Sexuality Studies 124: Sex and Gender in Society

AWARDS AND FUNDING

- 2024 Howard Odum Award for Excellence, UNC-Chapel Hill Department of Sociology (\$500)
- 2023 Graduate Student Opportunity Fund, UNC-Chapel Hill Graduate School (\$625)
- 2023 Katharine Jocher Award for Best Graduate Student Manuscript, UNC-Chapel Hill Department of Sociology (\$250)
- 2023 Pilot Study Grant, UNC-Chapel Hill Department of Sociology (\$875)

TEACHING EXPERIENCE

- 2021- Graduate Teaching Fellow (Instructor of Record)
Social Stratification (Fall 2024, Spring 2023); Sex and Gender in Society (Summer 2021, Summer 2022)

2018-2020 Teaching Assistant
Social Stratification (Fall 2020); Race, Class & Gender (Spring 2020); Introduction to Population Health in the United States (Fall 2019); Sex and Gender in Society (Spring 2019); Sociological Perspectives (Fall 2018)

GRADUATE RESEARCH EXPERIENCE

2023 Production Associate, Center for Innovation and Sustainability in Local Media (CISLM)

2021-2023 Research Assistant, “Redpills and Radicalization: Understanding Disinformation’s Impact” (Principal Investigator: Alice Marwick)

2020-2023 Research Assistant/Undergraduate Supervisor, “Audit Study on Gender and Racial Discrimination in Hiring.” (Principal Investigators: Katherine Weisshaar and Koji Chavez)

2020 Research Assistant, “Further Strengthening Qualitative Research through Methodological Innovation and Integration: Explaining the Newspaper Coverage of Social Movements.” (Principal Investigator: Neal Caren)

2018-2019 Research Technician/Project Manager, “Falling In and Standing Out: Exploring Racially Minoritized Women’s Path to Become Pharmacy Faculty.” (Principal Investigator: Antonio A. Bush)

PROFESSIONAL AFFILIATIONS AND SERVICE

2024- Communications Committee, University of North Carolina-Chapel Hill Sociology Department

2022-2023 Technology Liaison, University of North Carolina-Chapel Hill Sociology Graduate Student Association

2021- Graduate Research Affiliate, Center for Information, Technology, and Public Life (CITAP)

2020- American Sociological Association (Sections: Collective Behavior and Social Movements; Communication, Information Technologies, and Media Sociology; Sociology of Sex and Gender; Race, Gender, and Class; Sociology of Consumers and Consumption)

2019- Assistant Editor, *Mobilization: An International Quarterly*

2019-2023 Mentee, Institute for Research on Male Supremacism

Reviewer for the *American Sociological Review*, *Information & Culture*, *Men and Masculinities*, *Mobilization*, *Social Forces*, and *Social Psychology Quarterly*.